



Content-driven Web Strategies

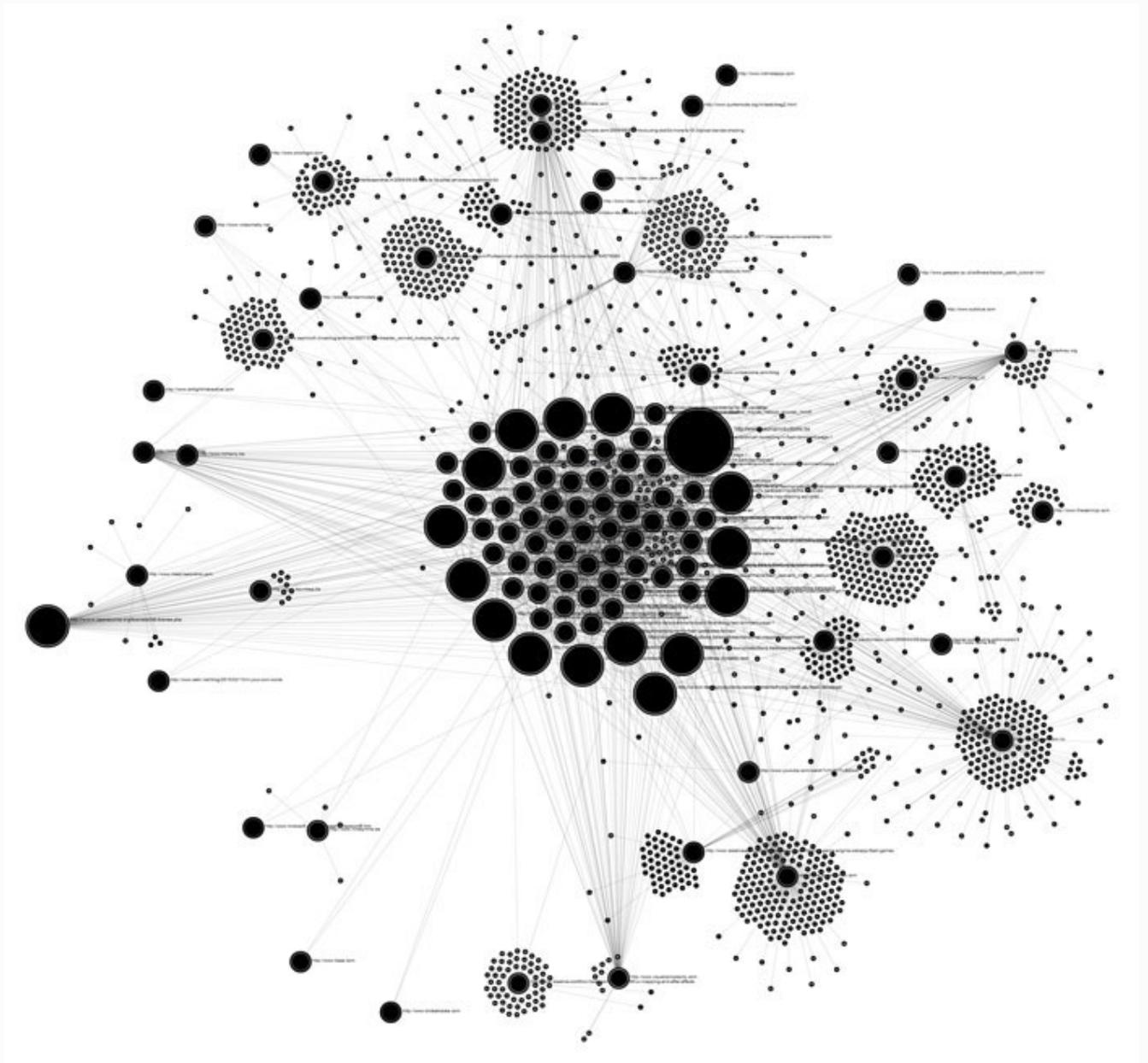


Links are the past

OREGON'S
MT. HOOD
TERRITORY
explorers welcome



OREGON'S 
MT. HOOD
TERRITORY
explorers welcome



Content is King



Panda Changed Everything



Content Driven Website



WORDPRESS

News Model

OREGON'S
MT. HOOD
TERRITORY
explorers welcome

WIRED

SUBSCRIBE 

BISSNESS

CULTURE

DESIGN

GEAR

SCIENCE

SECURITY

TRANSPORTATION



SECURITY

How a Bitcoin Coder Found Himself Fighting ISIS in Syria

ANDY GREENBERG



ENCRYPTION

The World's Biggest Porn Site Goes All-In on Encryption

BRIAN BARRETT

MOST POPULAR



PRIVACY

Wanna Protect Your Online Privacy? Open a Tab and Make Some Noise

EMILY GREYFUSS



PODCASTS

The Creators of *Serial* Are Back With a Binge-Ready New Podcast

CHARLEY LOCKE



PRIVACY

VPNs Won't Save You from Congress' Internet Privacy Giveaway

KLINT FINLEY



SECURITY

Famed Hacker Kevin Mitnick Shows You How to Go Invisible Online

KEVIN MITNICK



SECURITY

Inside the Hunt for Russia's Most Notorious Hacker

GARRETT M. GRAFF



PHONES

Samsung's Sweet Galaxy S8 Will Make You Forget All About the Note 7

TIM MOYNIHAN



BITCOIN

A Plan to Save Blockchain

BIOLOGY

The Fanged Fish That Drugs Its Enemies With Opioids

MATT SIMON



WIRED CLASSIC

Hackers Remotely Kill a Jeep on the Highway—With Me in It

ANDY GREENBERG

MEDIA INSIDE CHEDDAR, THE WOULD-BE CNBC OF THE INTERNET

DAVID PIERCE



CULTURE

Questlove and

Story Model



OREGON'S
SEVEN
WONDERS

SEE
-AND-
DO



CITIES
-AND-
REGIONS

Sign In / Register

Search Oregon...

Search

ASK
OREGON

PLACES TO
STAY

TRAVEL
DEALS

GETTING
-AROUND-
OREGON

Stories

Itineraries

Scenic Byways

Grant's Getaways

By Interest

Seasonal Features

- an Itinerary -



Road Biking in Maupin

by Laura Crawford and Russ Roca / February 21, 2017

Every spring we plan a trip around the emergence of a 3-inch insect that flops clumsily in the sky like a small bird. It is the famed salmonfly hatch, and it's the reason we first started visiting the small Central Oregon town of Maupin, located...

[Continue reading this story...](#)

A Year of Oregon Adventures in 2017

by Jen Anderson / December 30, 2016

Always dreamed of zip-lining through the forest, riding horseback along the dunes or paddling down a pristine river like a boss? Maybe this is the year to skip those New Year's resolutions you won't keep and make a bucket list to Oregon...

[Continue reading this story...](#)



OREGON'S
MT. HOOD
TERRITORY
explorers welcome

But What is Content?

Video Social Media

Podcasts Stories

“Listicles” Itineraries

Reviews

What Isn't Good Content

Non-relevant Content

Other Peoples Content

Duplication of Content

Bob's Website

Bob's Story

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Sue's Website

Bob's Story

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Duplication of Content

Bob's Website

Bob's Story

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Sue's Website

Bob's Story

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



Penalty

Proper Use of Duplicate Content

Bob's Website

Bob's Story

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam ultricies tellus ut elementum blandit. Suspendisse in rutrum libero. Suspendisse sed tincidunt nisi, quis posuere libero. Ut sit amet ligula aliquet, pharetra risus non, tempor ligula. Proin hendrerit molestie ornare. Morbi feugiat pellentesque tincidunt. Ut consequat maximus diam eu posuere. Donec rutrum dui ac nulla gravida, non dignissim ipsum pellentesque. Ut pulvinar erat quis risus facilisis, sed aliquam eros tincidunt.

Sue's Website

My friend Bob has provided some great information. Checkout his website at www.bob.com:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam ultricies tellus ut elementum blandit. Suspendisse in rutrum libero. Suspendisse sed tincidunt nisi, quis posuere libero. Ut sit amet ligula ... [more](#)



**What does that mean
for you?**

**Content Needs to
Be Relevant**

Bob's Red Mill



Gluten Free Scottish Oatmeal



Gluten Free Steel Cut Oats



Gluten Free Thick Rolled Oats



Oats are one of the prides of the mill - these whole grain nutritional powerhouses come in a variety of styles for the most discerning palettes. Browse our selection of wholesome oatmeal - we feature rolled oats in three thicknesses, steel cut oats, quick-cooking of both versions, plus unique **Scottish Oatmeal!** Our extensive line of unprocessed oatmeal includes families of conventional, organic, gluten free, and now gluten free organic oats, as well as convenient instant **oatmeal cups** to take on the go!



OREGON'S
MT. HOOD
TERRITORY
explorers welcome

Bob's Red Mill

bobsredmill.com - Bob's Red Mill® - Shop Healthy

www.bobsredmill.com/shop/oats

Bob's Organic Oats. Now Get Free Shipping on All Orders Over \$50!

Styles: Cereal, Granola, Whole Grain

Our Blog

Snack Ideas, Fun Facts, and Much More - See What We're Up To!

Bob's Way

Learn The Story About the Mill. And the Man Behind It!

Tasty Recipes

Need Ideas for Delicious Recipes? Bob Has You Covered!

Store Finder

Locate a Bob's Red Mill Retailer In Your Neighborhood.

Wholesome Oats & Oatmeal | Bob's Red Mill

www.bobsredmill.com/shop/oats.html

Fresh and flavorful whole grain **oats**, perfect for porridge and baked goods. ... Gluten Free Thick Rolled **Oats**. ... Browse our selection of wholesome **oatmeal** - we feature rolled **oats** in three thicknesses, steel cut **oats**, quick-cooking of both versions, plus unique Scottish **Oatmeal!**
[Gluten Free Organic Steel Cut ...](#) · [Gluten Free Organic Old ...](#) · [Quick Cooking](#)

Bob's Red Mill

bobsredmill.com - Bob's Red Mill® - Shop Healthy

www.bobsredmill.com/shop/oats ▼

Bob's Organic Oats. Now Get Free Shipping on All Orders Over \$50!

Styles: Cereal, Granola, Whole Grain

Our Blog

Snack Ideas, Fun Facts, and Much More - See What We're Up To!

Bob's Way

Learn The Story About the Mill. And the Man Behind It!

Tasty Recipes

Need Ideas for Delicious Recipes? Bob Has You Covered!

Store Finder

Locate a Bob's Red Mill Retailer In Your Neighborhood.

Wholesome Oats & Oatmeal | Bob's Red Mill

www.bobsredmill.com/shop/oats.html ▼

Fresh and flavorful whole grain **oats**, perfect for porridge and baked goods. ... Gluten Free Thick Rolled **Oats**. ... Browse our selection of wholesome **oatmeal** - we feature rolled **oats** in three thicknesses, steel cut **oats**, quick-cooking of both versions, plus unique Scottish **Oatmeal!**

[Gluten Free Organic Steel Cut ...](#) · [Gluten Free Organic Old ...](#) · [Quick Cooking](#)

Marquam Hill Ranch



The cart is empty



Select Language

HOME OUR STORE ALPACA HERDSIRES ALPACA SALES ABOUT US CALENDAR CONTACT ADVANCED ALPACA BREEDERS CONFERENCE



EZEKIAL'S CHALLENGER

MARQUAM HILL RANCH

ADVANCED ALPACA BREEDERS

RANCH STORE



EZEKIAL'S CHALLENGER
Six Time Judges' Choice



MARQUAM HILL RANCH
Molalla, Oregon

ADVANCED
ALPACA BREEDERS
CONFERENCE

ADVANCED ALPACA BREEDERS
CONFERENCE + PEN SALE



OUR RANCH STORE
Alpaca clothing and accessories

OREGON'S
MT. HOOD
TERRITORY
explorers welcome

Marquam Hill Ranch

ADVANCED ALPACA GENETICS

Alpacas at Marquam Hill Ranch is an 18 acre ranch on Hwy 213 in Molalla, Oregon. We are directly in between Molalla and Silverton. We have 85+ huacaya alpacas. We breed our animals for the fineness of their fiber, with a soft handle and solid density. Our goal is to create a long term fineness in all our alpacas that mimics the feel of cashmere or better. Presently more than half our herd is under 20.5 micron. We have white as well as a variety of other colors of alpacas. Did you know that there are 22 natural colors of alpacas as defined by the Alpaca Registry? Bill is a retired AOA Certified Fleece and Performance Judge. His education helps in the purchases and breeding of our alpacas. In the future we will be holding seminars on fleece evaluations, breeding selection, business plan write ups and fiber arts. If there is a topic you'd like to learn about, we'll find the instructor and create the class. Or you can just stop by and we would be happy to answer your questions. We have a large fleece room dedicated for presentations and a ranch store for a quick pick up gift for yourself or someone special.

Our herd consists of seven studs we either fully own or own in partnership. They are Snowmass Trilogy, Ezekial's Challenger of Marquam Hill, Marquam Hill's Avitar, Crescent Moon's Clement, Crescent Moon's Ezekial, Perfection's Encore of Hummingherd, Crescent Moon's Accoyo Elizario, Accoyo America Kodiak, Skyline's Romeo and Emerald Cloud's Javelin.

We love to talk about these amazing animals. Whether it is a question on how to get started, breeding questions, animal husbandry, the investment aspects or anything else that you might be interested in, please feel free to stop by, give us a call or drop us an email. You can contact us at jennifer@mhralpacos.com or 503.407.3699.

We look forward to hearing from you!

RECENT BLOGS

Alpacas at Marquam Hill Ranch was named as one of the fun things to do in Salem!

We are really excited to share that Alpacas at Marquam Hill Ranch was named as one of the fun things to do in Salem Oregon by FunThingsToDo.io Check o...

[Continue Reading...](#)

Dinner in the field

We hosted over 150 people this past weekend as we all enjoyed a wonderful dinner on our alpaca ranch. Thank you to Chef Pascal and Field and Vine Even...

[Continue Reading...](#)

MHR VIDEOS



**MERGE S2 E6 -
Alpacas at Marquam
Hill Ranch**



The Future



OREGON'S
MT. HOOD
TERRITORY
explorers welcome

Voice Activated Tech

