

Oregon's Mt. Hood Territory Facebook Rebate Co-Op Program

Have the freedom to run your own Facebook ads while getting a \$250 rebate from Mt. Hood Territory when you spend \$500 or more on Facebook!

How it works:

- 1 Sign up here: <http://bit.ly/2CYKiAP>**
We'll need details about your campaign goals & targeting. We'll review your campaign to make sure it qualifies and let you know once you're approved.
- 2 Run your campaign.**
Campaigns must run by June 1, 2018. You will need to provide a screenshot of campaign reporting with amount spent.
- 3 Receive your rebate!**
BPN will send your \$250 rebate after campaign completion.

Sign up now since there are only 10 spots available! If you have any questions, please contact Ithaca Janzen at Ithaca@mthoodterritory.com or 503-655-8465.

FAQ

What is the deadline to sign up?

March 31, 2018

What information is needed when I sign up?

You will need to provide the business name, contact information, W9 (needed to issue rebate) and campaign details (timing, goals, targeting specifics, expected budget, ad types, messaging). When you sign up, you do not need to provide the final ad creative, but you will need to submit it at least one week prior to going live in order to get approved.

How do I get approved? What are the campaign guidelines?

Please note that approval is up to the discretion of the Oregon's Mt. Hood Territory team. Follow the below guidelines in order to get approved for the rebate.

1. Ads must relate to activities/events/businesses within Clackamas County.
2. Provide photo for use in ad and a draft of messaging OR send a screenshot of the produced Facebook ad for staff review at least one week prior to going live.
3. If the ads link back to your website, your website needs to include an OMHT logo on the website page with a link to mthoodterritory.com indicating "in partnership with Oregon's Mt. Hood Territory."
4. If the ads link to a Facebook Event, the Event Page needs to include "Partner of Oregon's Mt. Hood Territory" in their event details section.
5. Your campaign must run by 6/1/2018 and proof of performance will need to be provided.